The Power and Ease of Transfer Through University Partnerships Located on a Community College Campus
University Partnerships

• Introductions
• University Partnership Concepts and History
• University Partnership Development
• Campus Experience and Benefits for Students and University Partners
• Shared Success

The University Partnership of Lorain County Community College

Lakeland Community College
Holden University Center
University Partnership Concepts and History

- Articulation Agreements
- On-site and Off-site Programming
- Transfer Dual Admission Programs
Chartered in 1963
Elyria, OH campus opened 1966
20 Minutes West of Cleveland
Diverse County—Suburban, Urban and Rural
Population mirrors county composition
15,000 LCCC Students
3,000 University Partnership Students

70% Part-time Students
30% Full-time Students
69% Receive Financial Aid/Scholarships
40% Pell eligible
In county tuition $118.34 per credit hour
Accredited by the Higher Learning Commission
How a College Becomes a Partner

1. Identification
2. Collaboration and Agreement
3. Integration and Recruitment
Partner Identification

Considerations:

- Market demand for program
- Reputation
- Delivery Format
- Relationships
Partner Identification

- Working with a Partner
  - Engage the “right person” within the institution
- Needs analysis
  - Share market data
- Part of the institutions enrollment strategy
  - Adult learner focus
Partner Collaboration and Agreement

- Engage faculty and counselors/advisors
- Enrollment projection
- Transfer credit parameters
- Proposal development
- Legal Counsel/Senior Leadership
- Revenue Sharing
Integration

- Operations
- Office Space
- Advising
- Marketing
- Recruitment
Recruitment

- Marketing Plan
- Information Sessions
- Partnership Fair/Open Houses
- Direct Mail
- Advertising
- Social Media
Campus Experience and Benefits for Students and Partners

With campus services and amenities...

- University Partnership
  Administrative Support Offices and Teams
- Academic Advising/Counselors
- Career and Learning Centers
- Student Accommodations Center
- Dining on campus
- Full-Service Bookstore
- College-wide WiFi
- Library – OhioLink
- Computer Labs
- Parking, Fitness Center, etc.
### Ensure Affordable Tuition and Fees

Tuition is Low for both community colleges within the State of Ohio

<table>
<thead>
<tr>
<th>College Name</th>
<th>Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Technical Institute (OSU)</td>
<td>$7,149</td>
</tr>
<tr>
<td>James A. Rhodes State College</td>
<td>$4,806</td>
</tr>
<tr>
<td>Northwest State Community College</td>
<td>$4,720</td>
</tr>
<tr>
<td>Cincinnati State Community College</td>
<td>$4,718</td>
</tr>
<tr>
<td>Stark State College of Technology</td>
<td>$4,608</td>
</tr>
<tr>
<td>Zane State College</td>
<td>$4,560</td>
</tr>
<tr>
<td>Washington State Community College</td>
<td>$4,490</td>
</tr>
<tr>
<td>North Central State College</td>
<td>$4,488</td>
</tr>
<tr>
<td>Terra State Community College</td>
<td>$4,462</td>
</tr>
<tr>
<td>Belmont College</td>
<td>$4,409</td>
</tr>
<tr>
<td>Hocking Technical College</td>
<td>$4,390</td>
</tr>
<tr>
<td>Marion Technical College</td>
<td>$4,382</td>
</tr>
<tr>
<td>Owens State Community College</td>
<td>$4,304</td>
</tr>
<tr>
<td>Central Ohio Technical College</td>
<td>$4,296</td>
</tr>
<tr>
<td>Southern State Community College</td>
<td>$4,232</td>
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<tr>
<td>Edison State Community College</td>
<td>$4,219</td>
</tr>
<tr>
<td>Clark State Community College</td>
<td>$4,195</td>
</tr>
<tr>
<td>Rio Grande Community College</td>
<td>$4,085</td>
</tr>
<tr>
<td>Columbus State Community College</td>
<td>$4,078</td>
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<tr>
<td>Eastern Gateway Community College</td>
<td>$3,330</td>
</tr>
<tr>
<td><strong>Lakeland Community College</strong></td>
<td><strong>$3,315</strong></td>
</tr>
<tr>
<td>Cuyahoga Community College</td>
<td>$3,136</td>
</tr>
<tr>
<td><strong>Lorain County Community College</strong></td>
<td><strong>$3,077</strong></td>
</tr>
<tr>
<td>Sinclair Community College</td>
<td>$2,972</td>
</tr>
</tbody>
</table>
What does affordable mean to students?

Results:

Cost for completing all four years at University Partner's campus: $52,907.52

Cost for completing a bachelor's degree through the Holden University Center: $23,743.68

Cost savings by completing a degree through the Holden University Center: $29,163.84

Tuition Savings Calculator
# What does affordable mean to students?

<table>
<thead>
<tr>
<th>College/University</th>
<th>Tuition, Room &amp; Board for 4 years (Actual costs may vary by program)</th>
<th>Cost of Bachelor’s Degree Completion at LCCC’s University Partnership</th>
<th>Cost savings by pursuing degree through University Partnership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ashland University, B.S. in Education</td>
<td>$148,024</td>
<td>$36,979</td>
<td>$111,045</td>
</tr>
<tr>
<td>Bowling Green State University, B.S. in Biology</td>
<td>$70,952</td>
<td>$20,171</td>
<td>$49,781</td>
</tr>
<tr>
<td>Cleveland State University, B.A. in Psychology</td>
<td>$81,256</td>
<td>$22,059</td>
<td>$59,197</td>
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<tr>
<td>Kent State University, Bachelor of Business Administration</td>
<td>$72,704</td>
<td>$22,656</td>
<td>$50,048</td>
</tr>
<tr>
<td>The University of Akron, B.S. in Sport Studies</td>
<td>$72,429</td>
<td>$21,342</td>
<td>$51,087</td>
</tr>
<tr>
<td>University of Toledo, B.S. in Computer Science &amp; Engineering</td>
<td>$72,174</td>
<td>$30,663</td>
<td>$41,511</td>
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<tr>
<td>Youngstown State University, B.S. in Applied Science, Major in Allied Health</td>
<td>$61,405</td>
<td>$17,891</td>
<td>$43,514</td>
</tr>
</tbody>
</table>
Success - LCCC Transfer Students Perform Well Among Peers

- LCCC Transfer Students **Complete Their Degree at Higher Rates** Than Other Students of the Universities.
- LCCC Transfer Students **Get Better Grades** Than Other Students of the Universities.

**Completion Status**

<table>
<thead>
<tr>
<th>Completion Status</th>
<th>All LCCC Transfer students</th>
<th>Other University Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number Completing a Degree</td>
<td>68%</td>
<td>50%</td>
</tr>
</tbody>
</table>

**GPA**

<table>
<thead>
<tr>
<th>GPA</th>
<th>All LCCC Transfer students</th>
<th>Other University Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average GPA (Institutional cumulative)</td>
<td>3.11</td>
<td>2.78</td>
</tr>
</tbody>
</table>

Data compiled by LCCC’s Institutional Effectiveness and Planning Department using National Student Clearinghouse data provided by partner universities.
Success

Will increase at both institutions…
Lessons Learned

• Relationships matter. Trust matters.
• Focus on commitment and resources.
• Focus on the student and community to be served.
• Collaboration: Embrace the unexpected!
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Questions?